

Stressing the Need to Ensure Quality of Products

One June day in 2017, the respected Comrade **Kim Jong Un** visited the newly-built Pyongyang Dental Hygiene Supplies Factory.

Making the rounds of several places of the factory, he said it was a factory greatly conducive to promoting the people's health and the one to which he was attaching great importance, and gave valuable instructions to be tackled in its management and operation.

That day, one of his great concerns was the issue of ensuring the quality of products.

At the integrated production control room, he expressed satisfaction over the fact that the quality management system has been newly established for normalizing production and improving the quality of goods. He said: The factory should produce goods competitive enough to rival the world-famous ones so as to make people welcome them. Only when it produces quality dental hygiene supplies in large quantities can the people benefit from them.

He underscored the need to improve the quality of dental hygiene supplies while examining samples, and said that when its goods were better than those in other countries, the people would be eager to use them.

That day, he said that the factory should analyze the ingredients of world-famous dental hygiene supplies and, based on it, produce goods on a par with them in the aspects of ingredients.

Listening to him who repeatedly stressed the need for the factory to produce goods with the world competitive edge even if it produces a toothpaste and toothbrush as he wanted to provide his people with the best things, the officials realized his parental affection for their wellbeing.